

# SOFA



## *School of Film Agents*

### **CALL FOR PROPOSALS**

*A unique training initiative is looking  
for young film culture managers!*

► **Submit your project until  
18 June 2018**



*Don't sit on your couch:  
join **SOFA** from 26–31 August 2018 in Warsaw  
and 1–6 April 2019 in Tbilisi*

[www.joinsofa.org](http://www.joinsofa.org)

## WHAT WE DO

In its 6<sup>th</sup> edition **SOFA**—*School of Film Agents* invites eight young professionals for intense workshops to Warsaw and Tbilisi in August 2018 and April 2019.

We don't aim to educate film directors or producers. We support film initiators, cultural managers and catalysers with unique project ideas in cinema promotion.

Eight selected participants will be trained in various creative fashions, to reach local and international cinema-goers, and given the opportunity to make ties beyond borders. With the help of experienced lecturers you will receive a tailor-made coaching which enables you to realise your dream project efficiently. Our workshops connects you with decision-makers and high-level professionals in film industry. The rest is up to you!

**SOFA**—*School of Film Agents* is scheduled for 26–31 August 2018 in Warsaw, Poland and for April 2019 in Tbilisi, Georgia. For selected participants, there is an administration fee of 750 EUR. Scholarships are available upon request. We are glad to fund your accommodation and much more. You're only asked to take care of your travel cost.

All participants are coached on-the-scene by **Oliver Baumgarten** (journalist, programme director), **Ewa Puszczyńska** (producer, *Ida*), **Christine von Fragstein** (pitching expert), **Renaud Redien-Collot** (market expert) and **Nikolaj Nikitin** (head of **SOFA**). Berlinale director **Dieter Kosslick** acts as **SOFA**'s godfather. Among last editions' experts were **Marion Döring** (European Film Academy), **Karel Och** (Karlovy Vary IFF), **Roberto Olla** (Eurimages), **Peter Rommel** (Rommel Film), **Sonja Heinen** (European Film Promotion), **Katriel Schory** (Israel Film Fund), **Petri Kempinen** (Nordisk Film & TV Fond), **Rainer Rother** (Deutsche Kinemathek) and **Tamara Tatishvili** (former Georgian National Film Center director).

## WHO WE LOOK FOR

- ▶ young film lovers with previous experience in film (studies, business etc.)
- ▶ from Central or Eastern Europe / Central Asia / republics of Caucasus / Greece / Germany / Israel
- ▶ planning to establish a film festival, film fund, film commission / promotion, a project in digital distribution, a cinema theater, film museum / archive, film association, a project connected to copyright law, a print or online film magazine, VoD-platform, a training initiative or another creative project in the field of film culture management

## HOW TO BE PART OF IT

If we drummed up your interest, submit the following documents (in English) to **Nikolaj Nikitin**, [nikolaj@joinsofa.org](mailto:nikolaj@joinsofa.org) until 18th of June 2018:

- ▶ max. two pages of project description: what's your project idea about? What's your motivation? Where will the project be located and why? Tell us about your objectives and tell us what's so new and unique about your project! Why it is you who can make it?
- ▶ a one-pager on the budget—not necessarily worked out, just some ideas about costs and how to finance your project
- ▶ a professional biography and background info on how you got involved working in film